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## **Lai Group Holding Company Limited**

**禮建德集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8455)**

### **PROFIT WARNING**

This announcement is made by Lai Group Holding Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of the directors (the “**Director(s)**”) of the Company wishes to inform the potential investors and shareholders of the Company (the “**Shareholders**”) that, based on a preliminary review on the unaudited consolidated management accounts of the Group for the eight months ended 30 November 2017, the Group expected to record a substantial decrease in its net profit as compared to the same corresponding period in 2016. Such decrease was mainly attributable to (i) the increase in staff costs by reason of business expansion; (ii) the increase in advertisement expenses to strengthen the sales and marketing efforts as disclosed in section headed “Business Objectives and Future Plans – Implementation Plans” in the Company’s prospectus dated 31 March 2017; and (iii) the increase in professional fees, directors’ emoluments and entertainment expenses following the listing of the Company.

The information contained in this announcement is based on the preliminary assessment made by the Board with reference to the information currently available and the unaudited consolidated management accounts of the Group for the eight months ended 30 November 2017, which have not been audited or reviewed by the Group’s auditor or audit committee and may be subject to adjustment. The potential investors and the Shareholders are advised to read carefully the third quarterly results announcement of the Group for the nine months ended 31 December 2017, which is expected to be released in February 2018.

**The potential investors and the Shareholders are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Lai Group Holding Company Limited**  
**Chan Lai Sin**  
*Chairman and Executive Director*

Hong Kong, 19 January 2018

*As at the date of this announcement, the Board comprises Mr. Chan Lai Sin, Mr. Gan Jianjun, Mr. Hung Lap Ka and Ms. So Hiu Bik as executive Directors; Mr. Kwan Ngai Kit, Ms. Lui Lai Chun and Mr. Wu Loong Cheong Paul as independent non-executive Directors.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the website of the Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk) on the “Latest Information” page for at least 7 days from the date of its posting and will be published on the Company’s website at [www.dic.hk](http://www.dic.hk).*